



**PALM SPRINGS
YOUTH LEAGUE**

Where the sports of softball
and baseball **IMPACT** young lives

3965 Mesquite Ave.
Palm Springs, CA 92264

Dear Friend,

It is my pleasure to offer you, your company or organization the opportunity to become an Official Sponsor of the "Palm Springs Youth League". We are a non-profit organization whose primary objective is to cultivate and develop young athletes within the Coachella Valley area to become the athletes and responsible young adults of the future. We will kick off our 2009 spring season beginning March 14, 2009. We expect to incur many known and unknown expenses in the operation of our programs. The expense of operating our programs and providing a safe environment for our athletes is much greater than one might expect. For example, the cost of officiating alone costs the League nearly \$25,000.00, pitching mounds cost \$1500-\$2000 each and uniforms cost nearly \$10,000.000 for the season. These expenses in conjunction with field rental light usage and maintenance and other miscellaneous expenses will exceed what we receive in registrations. In addition, those athletes whose parent's financial limitations prohibit them from participating are eligible for financial aid, so that the child may participate. We never turn a child away that cannot afford to pay to play. Last year we provided 30 full scholarships to under privileged children. Our Baseball Buddies program for physically and emotionally handicapped children is provided at no charge. To view our operating philosophy and programs list please visit us on the web at www.psyouthbaseball.com

We rely on the support of individuals and local area business to help provide these services to the youth in our community. We are in the process of developing a variety of fundraisers that will be conducted between now and May 2009 to help fund our programs. Our recruiting efforts indicate that we will register over 450 kids this year. We are developing working relationships with Super Series, Pure Stats Sports Group and the Baseball Factory. These are all major players in the youth baseball and softball world. By helping us, you can help yourself. As a sponsor, depending on what level of sponsorship you choose, your name and/or organization will be placed on the back of team uniforms¹, we will produce a banner to hang on the out field fence during one season² or hang a permanent sign on the back stop near the snack bar³. If you have a web site, we will display your company or organization on our web site so it can be viewed by thousands of people⁴. In addition, your contribution is totally tax deductible. If you choose to sponsor our organization, you can use our Tax number tax id 23-7067511 to write off your contribution. If you are unable to provide financial support, perhaps we can negotiate a fundraiser at our place of business. It's a WIN-WIN scenario for all.

We thank you for your consideration, and look forward to your sponsorship and working with you as we kick off our 2009 spring season.

Sincerely,

Richard B. Jenkins
760-880-1272

Sponsor Amount: _____ Comments: _____

Sponsor Signature _____ Date _____

¹ \$300.00
² \$500.00
³ \$1500.00
⁴ \$700.00